



WORLD'S

EVENT SPONSORSHIP PROGRAM

PDGA
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VIEWERSHIP & ATTENDANCE

ESTIMATES FOR THE 2026 EVENT

IN-PERSON ATTENDANCE

- 300+ Athletes across two divisions
- 20,000+ Spectators on the ground

LIVE AND POST-PRODUCTION VIEWERSHIP

- 250,000+ Live Viewers
- 6,000,000+ Total Views



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2024 VIEWERSHIP STATS

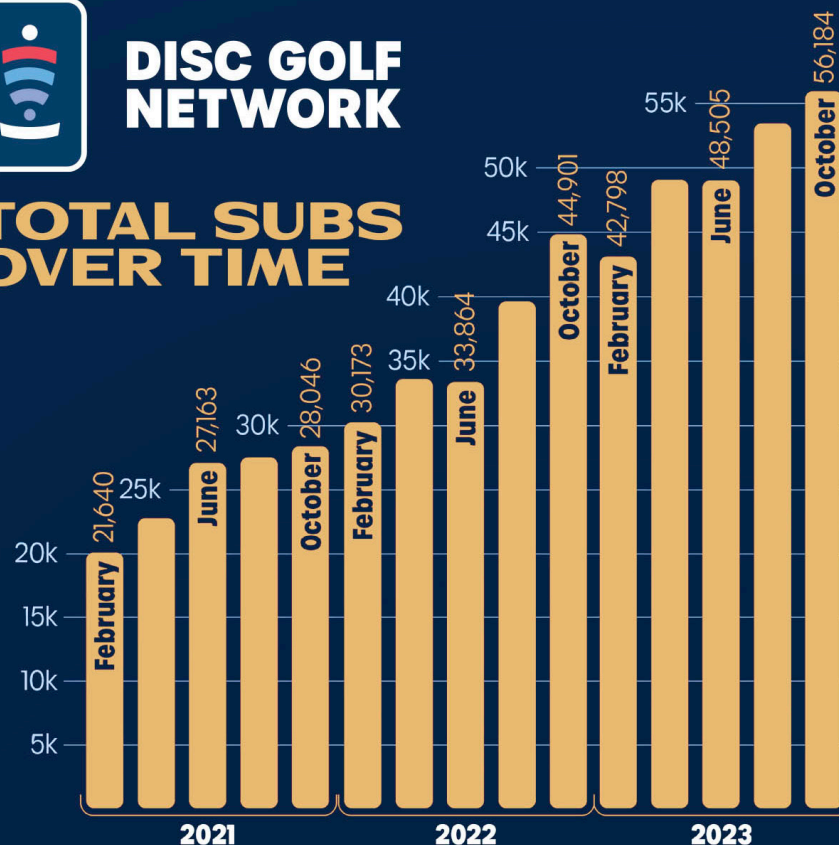
VIEWS AND ENGAGEMENT

- Audience of over 1,500,000 unique YouTube viewers
- Over 50,000 subscribers to the Disc Golf Network
- Live viewership up 30-50% for MPO
- Live viewership up 50-100% for FPO
- Viewers have an average watchtime of 60+ minutes



**DISC GOLF
NETWORK**

TOTAL SUBS OVER TIME



2026 EVENT DETAILS

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THE HOST – DETROIT, MICHIGAN, USA

A WORLD CHAMPIONSHIP DRIVEN BY THE MOTOR CITY

In August 2026, the Ledgestone Group will be hosting the Olympics of disc golf, the PDGA Professional Disc Golf World Championships, which will be hosted at Kensington Metropark in the Greater Detroit area for the 44th iteration of the event. Pro Worlds is the pinnacle of the disc golf tour, with 300 professional players competing over five days of competition. We expect more than 20,000 spectators on the ground for this event. Each year Pro Worlds has the largest online audience of the year, in addition to the largest spectator gathering in the sport.

The 2026 Pro Worlds event will be played over the course of five rounds at two Championship level courses. The courses, Toboggan and Black Locust, will challenge the athletes to the best of their abilities. The eventual crowning of the winners of this event will come after 90 spectacular and exhilarating holes of play. This event will come 26 years after Kensington Metropark last hosted the World Championship and will take place August 26th through the 30th.



Detroit 26

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SPECTATOR INFO



The 2026 event will be a significant milestone in disc golf history with substantial investments being made with spectator infrastructure.



VIP Terrace between holes 1 and 18



Double-decker dining and retail structure



Shaded bleachers across both courses



Large-scale vending areas



Climate-controlled public dining area

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BRAND PARTNERSHIP PACKAGES |

THREE TIERS — SIX SPOTS AVAILABLE



GOLD PARTNERSHIP

\$25,000

2 SPOTS (1 STILL AVAILABLE)

EVENT ASSETS

- Includes 4 exclusive hole sponsorships, 2 at each course, to be dressed up with sponsor assets
- Logo inclusion on tee signs and UDisc maps for one course
- Your company logo and branding would be prominently displayed at high traffic areas at the event
- Logo inclusion in caddy guide and tournament app

BRAND EXPOSURE & BENEFITS

- 40' by 10' vending spot during the event in Vendor Alley and a spot at the Saturday night flymart
- Access to two 30 second DGN ads each day of the event
- Ability to add a coupon or small item to our Spectator Packs, with direct access to more than 20,000 unique people.
- Includes marketing pieces at the courses above and beyond the hole sponsorship pieces
- Tournament will print special marketing pieces for the event
- Grants the sponsor 6 full access VIP passes to the event

SILVER PARTNERSHIP

\$15,000

2 SPOTS AVAILABLE

SILVER PARTNER BENEFITS

- Includes 3 exclusive hole sponsorships to be dressed up with sponsor assets
- 10' x 10' vending spot at the event all 5 days of the competition in Vending Alley and also includes a spot at the Saturday night flymart
- This sponsorship level would also grant the vendor access to one DGN 30 second ad each day of coverage
- Ability to add a coupon or small item to our Spectator Packs, with direct access to more than 20,000 unique consumers
- Includes additional marketing pieces at the courses above and beyond the hole sponsorship pieces.
- This sponsorship level would grant the sponsor 3 full access VIP passes to the event
- Logo inclusion in caddy guide and tournament app
- Tournament will print special marketing pieces for the event
- Minimum \$10,000 of cash, can also include \$10,000 of wholesale product

BRONZE PARTNERSHIP

\$7,500

2 SPOTS AVAILABLE

BRONZE PARTNER BENEFITS

- Includes 2 hole sponsorships to be dressed up with sponsor assets, 1 at each course
- Includes one DGN 15 second ad each day of coverage
- Gives the sponsor a spot at the Saturday night Flymart at the event as well as inclusion on the master sponsor banner
- Grants the sponsor 2 mid level VIP passes to the event
- Logo inclusion in caddy guide and tournament app
- Tournament will print special marketing pieces for the event
- Minimum \$5,000 of cash, can also include \$5,000 of wholesale product

The logo for the PDGA Major Worlds tournament. It features the word "WORLDS" in a large, bold, white sans-serif font. The letter "O" is replaced by a circular emblem containing a stylized golf ball with a spiral pattern. The background of the entire page is a dark, blue-tinted photograph of a golf course, showing a path leading through a grassy area towards a line of trees in the distance.

PARTNER BENEFITS OUTLINE	PRESENT	PLATINUM	GOLD	SILVER	BRONZE
Inclusion in Event Logo	✓				
Company name included in all event announcements	✓				
Dominant marketing presence at event	✓				
Logo inclusion on 36 basket wraps	✓				
Logo inclusion on all tee signs	✓				
Company branding on one elevated basket	✓				
Event IG Reels Created for Sponsor	✓				
Logo inclusion on event merchandise	✓				
Featured on Social Media cover photos	✓				
DGN Logo Bug Featured in Coverage	✓	✓			
One Course Dedicated for Sponsor/Logo included in Course Logo		✓			
Logo inclusion on tee signs for one course	✓	✓			
Logo inclusion on 18 basket wraps	✓	✓			
Ads in Post Production Broadcasts	✓	✓			
Additional marketing pieces at courses	✓	✓	✓		
Opportunity to add goodie bag to Spectator Packs	✓	✓	✓		
Maximum exposure in media plan	✓	✓	✓		
Featured in Promotional videos	✓	✓	✓		
Logo on Official Flyer	✓	✓	✓		
Course Vending Access	✓	✓	✓	✓	
Ads in Live Broadcast	✓	✓	✓	✓	
Full VIP Access to the Event	✓	✓	✓	✓	
Ads in Event Caddy Guide App	✓	✓	✓	✓	✓
Banners, tents and Feather Flags at Courses	✓	✓	✓	✓	✓
Tournament will print special marketing pieces	✓	✓	✓	✓	✓
Free Flymart Access	✓	✓	✓	✓	✓
Listed as sponsor on tournament website	✓	✓	✓	✓	✓
Special Mention at Ceremonies	✓	✓	✓	✓	✓
Total Investment	SOLD	SOLD	\$25,000	\$15,000	\$7,500

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ADDITIONAL SPONSORSHIP

FEATURES AND MORE



ADDITIONAL SPONSORSHIP

VOLUNTEER SPONSORSHIP

\$4,000

1 AVAILABLE

The official and exclusive sponsor of the 2026 Worlds volunteers — You would be responsible for getting each volunteer a swag package (200 volunteers) and would have the benefit of all of these volunteers wearing a branded apparel item each day of the event, preferably a tee shirt. This design would need to be approved by the event. This sponsorship cost can be reduced depending on the amount of swag you provide volunteers and if you provide someone to lead the volunteer effort for the event. This sponsorship level would also include the sponsor being included on our master sponsor banners.

PLAYER DINNER SPONSORSHIP

\$4,000

1 AVAILABLE

The exclusive sponsor of the 2026 PDGA Pro Worlds player dinner — Marketing materials may be included at the dinner. This sponsorship level would also include one hole sponsorship in addition to being included on our master sponsor banners.

FIELD EVENTS SPONSORSHIP

\$4,000

1 AVAILABLE

The Worlds Putting Competition, Mixed Doubles, Long Drive Competition and Skillshot are available for 1 company to sponsor. The entire Field Events, including Mixed Doubles, would be presented by your company. Everything about the Field events and Mixed Doubles would be branded, with all of the digital assets that come with this sponsorship level including Post Production coverage. This sponsorship level would also include being included on our master sponsor banners and listed on our website.

HOLE SPONSORSHIP

\$2,000

1 AVAILABLE

1 of the 36 holes that will be contested for the 2026 PDGA Pro World Championships will be decked out with your company branding. This can include feather flags, A-Frame signs, tents and other marketing assets that can be negotiated with event team. Additionally, Your company logo will be included on our master sponsor banners as well as our event website and official tournament app.

ADDITIONAL SPONSORSHIP

OFFICIAL EVENT PRODUCT

\$4,000

4 AVAILABLE

This sponsorship would grant a company the ability to market their product as the official "Product" of Worlds. This could be sunglasses, carts, towels, etc, and would give the company access to releasing this product at the event in conjunction with the event. This sponsorship level would come with vending access to our Saturday night Flymart and co-branded opportunities with this product. This sponsorship level would also come with 1 exclusive hole sponsorship at the event. The cost of this sponsorship could include some product being donated at wholesale value.

VIP TENT SPONSORSHIP

\$4,000

2 AVAILABLE

With this sponsorship your company would be a sponsor of one of our VIP tents throughout the event. This sponsorship would grant you branded tent access at a marquee spot on the property, inclusion on our Master Sponsor banners and signage near the VIP tent. You would also be able to staff the tent and do giveaways with coupons or other items in the VIP tent. This VIP tent sponsorship would give you two mid level VIP passes to the event.



VENDING OPTIONS

THE 2026 PDGA PRO WORLDS EVENT WILL BE A 100% CASHLESS EVENT.

We are partnering with an RFID company called Intellitix. Each spectator will have an RFID event spectator badge that will be tied to a specific account for that spectator. This RFID account will be tied to a credit card, and spectators will also be able to add cash to their account at one of our event kiosks for the event. What this means is that all of our vendors will take payments through our ITX point of sale platform, which will allow spectators to simply use their spectator badge to make purchases.

Each vendor will be setup with a POS system and an account through our RFID vendor and they will help you setup your items in the system for selling at the event. You will then be paid from the event for your sales. The main benefits of this platform will be ease of doing business for spectators, while also cutting down lines and waiting. Currently the Kensington Metropark requires 20% payment of sales to the Metropark for any vendor vending at the event. We have negotiated slightly lower rates for this event depending on what you are selling.



VENDING OPTIONS (CONT.)

DISC MANUFACTURERS

Disc manufacturers selling at the event would pay the following prices: \$500 each day for a 10 by 10 space - \$350 for additional 10' of space. The minimum purchase would be 4 days. There is a 10% discount for doing all 5 days: a manufacturer selecting all 5 days with a 10 by 10 space would pay \$2250. The vendor percentage of sales payable to the event will be 20%, meaning you would retain 80% of your sales. If a manufacturer sponsors the event at the \$5,000 level or above, they will not pay any vending fee, just the percentage of sales.

DISC RETAIL VENDORS

Disc retailers selling at the event would pay the following prices: \$250 each day for a 10 by 10 space - \$200 for additional 10' of space. The minimum purchase would be 4 days. There is a 10% discount for doing all 5 days: a vendor selecting all 5 days with a 10 by 10 space would pay \$1125. The vendor percentage of sales payable to the event will be 15%, meaning you would retain 85% of your sales. If a vendor sponsors the event at a hole sponsorship level or above, they will not pay any vending fee, just the percentage of sales.

NON-DISC VENDORS

Non-Disc Vendors at Vending Alley during the event: \$200 each day for a 10' x 10' space—\$175 for additional 10 feet of space. The minimum purchase would be 4 days. There is a 10% discount for doing all 5 days: a vendor selecting all 5 days with a 10 by 10 space would pay \$900. The vendor percentage of sales payable to the event will be 10%, meaning you would retain 90% of your sales.

FOOD & BEVERAGE VENDORS

The cost to be a food or beverage vendor at the event is \$100 per day. The vendor percentage of sales payable to the event will be 10%, meaning you would retain 90% of your sales.

SATURDAY NIGHT FLYMART

\$300 for 10' by 10' space – additional 10' of space can be purchased for \$250. The Flymart is open to any vendor. All event vendors are included in the Flymart at no charge. For vendors who only sell at the Flymart, the percentage of sales payable to the event will be 15%, meaning you would retain 85% of your sales.

CONTACT INFORMATION

TOURNAMENT DIRECTOR CONTACT

Tournament director Nate Heinold's contact information is (309) 657-2301 and his email is nate@lisopen.com

Sponsor checks can be made out to "Nate Heinold, LLC" and mailed to: 1890 Constitution St Washington, IL 61571

An aerial photograph of a city skyline, likely Chicago, with a large stadium in the foreground. The stadium has a white roof with a Ford logo. The city skyline is visible in the background with various skyscrapers.

WORLDS

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